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JANUARY 1962—DECEMBER 1962

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## Motivation

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work with him in advancing the kingdom of God.

Religious publicists can create security by helping point readers and listeners to God. And, instead of readers concentrating on literature and broadcast programs which are an escape from life, they will read the religion pages and listen to newscasts and other programs which help them enjoy a fuller, richer spiritual life.

COMMUNICATION in the Bible means sharing—sharing the good news of God. It is significant that God referred to his Son as the Word. Religious publicists today should prize and select carefully the words they use. The public hungers for interpretative articles about the good news.

Readers yearn for a philosophy of Christian communication which helps them communicate with themselves, with others, and with God. Many of the world's problems arise from a breakdown in communication at the social, economic, spiritual, diplomatic, and personal levels. Communication can reconcile individuals. They should communicate with self to learn humility, with others to become interrelated, and with God for power from the eternal.

The New Testament records that eight times Jesus asked the rhetorical question: "Have ye never read."

"As cold waters to a thirsty soul, so is good news from a far country" (Prov. 25:25).

#### CREDITS

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